SYMBIOCARE

HEALTH BY SWEDEN



INCONTINENCE CARE FOR AN INDEPENDENT AND DIGNIFIED LIVING

ZAGREB, 7 DECEMBER 2017, CROATIAN PHYSICIANS ASSOCIATION (HLZ)





INVITATION

SUSTAINABLE APPROACH TO INCONTINENCE CARE FOR AN INDEPENDENT AND DIGNIFIED LIVING

ZAGREB, 7 DECEMBER 2017, CROATIAN PHYSICIANS ASSOCIATION (HLZ)

Embassy of Sweden and Business Sweden in cooperation with Croatian Institute of Public Health are cordially inviting you to an expert seminar on the topic "Sustainable approach to incontinence care for an independent and dignified living". The aim is to discuss joint challenges and elaborate on best practices of incontinence care in Sweden and Croatia.

Over the last two years, the Embassy of Sweden and Business Sweden – The Swedish Trade and Invest Council have through the "SymbioCare – Health by Sweden" platform been cooperating with Croatian partners, such as the Croatian Ministry of Health, on the exchange of know-how and best practices within healthcare. "SymbioCare" has been developed jointly by the Swedish public and private health sectors, as a platform for providing world-class care by effectively combining different resources. The aim is to use the platform as a long-term tool for reforming the health sector by finding new ways of decreasing costs while increasing the quality of health services.

Based on this concept, Embassy of Sweden and Business Sweden – the Swedish Trade and Invest Council, together with Croatian Partners are determined to continue the long-term cooperation in order to benefit from a mutual exchange of knowledge and experience between Croatia and Sweden. Both of our countries stand to benefit from the collaboration, since we face similar challenges such as aging population, increased frequency of major and chronic diseases, a need for optimization of spending, and a greater focus on healthcare quality and transparency.

One of the long-term cooperation areas that has been identified as important for both parties is continence care. Medical device spending, i.e. consumption of continence care products, is projected to continue growing until 2020 in both Sweden, CAGR of 3,3%, and Croatia, CAGR of 5,0%. This growth in medical device spending is a clear sign that incontinence will continue to be an important topic within healthcare. As such, it is important to establish a sustainable approach to incontinence care in order for both Sweden and Croatia to secure an independent and dignified living for affected citizens.

In order to increase the living standards of people affected by incontinence **you are cordially invited to the Croatian-Swedish Expert Seminar** to discuss sustainable approaches to incontinence care for an independent and dignified living on 7 December 2017 at the Croatian Physicians Association (Hrvatski Liječnički Zbor), Šubićeva ul. 9, 10000, Zagreb.

Please confirm your participation at the seminar to the e-mail address: <u>croatia@business-sweden.se</u>. Deadline for registration is Tuesday 5 December 2017.

Organisers and partners:





Embassy of Sweden







SEMINAR PROGRAMME

ТІМЕ	SESSION
09:00 - 09:15	RECEPTION & COFFEE
09:15 – 09:30	WELCOME NOTE MR. LARS SCHMIDT, AMBASSADOR OF SWEDEN, EMBASSY OF SWEDEN IN CROATIA MR. KRUNOSLAV CAPAK, DIRECTOR, CROATIAN INSTITUTE FOR PUBLIC HEALTH
09:30 – 09.55	PUBLIC HEALTH ASPECTS OF AGING AND INCONTINENCE, GOOD CONTINENCE CARE PRINCIPLES, SUSTAINABLE GOALS MR. KRUNOSLAV CAPAK, DIRECTOR, CROATIAN INSTITUTE FOR PUBLIC HEALTH
09:55 – 10:15	DELIVERING 'GOOD ENOUGH' CONTINENCE CARE IN PRACTICE – AN OVERVIEW OF SWEDISH EXPERIENCES IN FAMILY AND COMMUNITY CARE MS.EVA LEJMAN, INVESTIGATOR, SWEDISH NATIONAL BOARD OF PUBLIC HEALTH AND WELFARE MS. MARIANNE LIDBRINK, INVESTIGATOR, SWEDISH NATIONAL BOARD OF PUBLIC HEALTH AND WELFARE Caring for persons with urinary incontinence in Sweden– an overview presenting facts and figures with a focus on community health care.
10:15 – 10:30	COFFEE BREAK
10:30 – 10:50	CONTINENCE CARE THROUGH ERBIUM YAG LASER TREATMENT OF STRESS URINARY INCONTINENCE, VAGINAL RELAXATION SYNDROME AND GENITOURINARY SYNDROME OF MENOPAUSE (GSM) MR. IVAN FISTONIĆ, DIRECTOR OF THE OB/GYN & MENOPAUSE HEALTH CENTER AND INSTITUTE FOR WOMEN'S HEALTH, ZAGREB, CROATIA
10:50 – 11:30	CONTINOUS CONTINENCE CARE OPTIMIZATION IN SWEDEN BY CLINICAL GUIDELINES AND INDIVIDUALIZED CARE PROFILING MR. ANDERS ENGELHOLM, MEDICAL HEAD NURSE, NIKOLA NETWORK (SWEDISH MUNICIPALITIES' AND COUNTY COUNCILS' INCONTINENCE NETWORK) SENIOR ALERT - A SWEDISH NATIONAL QUALITY REGISTRY FOR THOSE WHO WORK WITH CARE PREVENTION OF THE ELDERLY MS. KRISTINA MALMSTEN, HEAD OF DEVELOPMENT, SENIOR ALERT By working with risk assessments, actions taken and improvements built on data from the register in daily life, added value is created. Supports a systematic method for care prevention in several areas at the same time amongst elderly in hospitals, community care, primary care.



	PRATICAL EXPERIENCES: HOW CROATIAN GUIDELINES FOR PRESCRIBING MEDICAL AIDS TO PATIENTS WITH INCONTINENCE CAN IMPROVE LIFE QUALITY FOR PATIENTS
	MS. LJILJANA LULIĆ KARAPETRIĆ, SPECIALIST IN FAMILY MEDICINE, MEDICAL CENTER, ZAGREB
11:30 – 12:30	JOINT DISCUSSION & PANEL DISCUSSION
	HOW TO DEFINE ROADMAP AND SUCCESSFULLY IMPLEMENT GUIDELINES? 1. What is the overall goal of incontinence care?
	2. How do we measure the quality of incontinence care? What are the KPI:s?
	3. Define measures to be taken
12:30 - 14:00	LUNCH AND NETWORKING